



How Do I Join Stay In A Pub?

We have a dedicated team who will take you through the simple listing process.

The design will require you to:

- Return a completed listing form together with a collection of photographs of your pub via email.
- Include your menus in PDF form.
- Provide any details of promotional offers.

Your final design will include:

- An introductory overview of your pub.
- A gallery of photographs.
- Informative descriptions of your accommodation, rooms and location.
- A detailed 'things to do' section in the local area, tailored to your pub.
- A direct link to your website.

What Our Pubs Say About Us

"Stay In A Pub has become a wonderful channel to connect the profile of the Upham Inns collection with our target audience; our guests are looking for something different when searching for alternative accommodation rather than traditional hotels and Stay In A Pub helps to point them in the right direction."

Millie Walton, Upham Pub Company

"As a collection of 19 country pubs with rooms, our partnership with Stay In A Pub has proved highly valuable. The website provides a fantastic platform from which to promote our offers and drive customers to our websites to book their stay direct."

Fiona Moucq, The Epicurean Collection

As part of Stay In A Pub's continued promotion of the pub accommodation sector, we now sell gift tokens.

These are extremely popular and full details on how to buy and redeem them can be found on our homepage.



JOIN THE LEADING WEBSITE FOR PUBS WITH ROOMS

NO 1 GOOGLE RANKING

NO COMMISSION

FEATURED ON VISIT ENGLAND

65% OF CUSTOMERS PREFER TO BOOK ONLINE

SOCIAL MEDIA SUPPORT

10% OF BOOKINGS FROM INBOUND TOURISTS

Get your pub listed now by calling 01206 752571 or email: info@stayinapub.co.uk

www.stayinapub.co.uk



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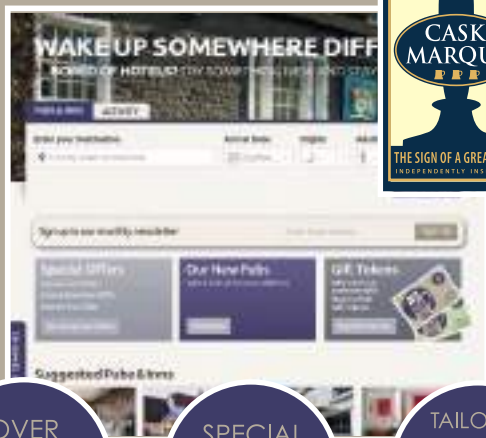
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With staycations becoming increasingly popular, now is the perfect time to advertise your bedrooms on the UK's leading pub accommodation website.

Launched in 2013 as a sister company to Cask Marque, and now featuring over 1600 pubs, **Stay In A Pub** generates bookings to create a powerful income stream, building on the back of good food, beer and a great pub atmosphere.



OVER
1600 PUBS
LISTED

SPECIAL
OFFERS
PROMOTED

TAILORED
LOCAL
ATTRACTIONS
TO YOUR
PUB

Why Does Your Pub Accommodation Need Online Promotion?

The pub accommodation sector is booming, so now is the time to join us.

Did you know that:

- 65% of consumers prefer to book their accommodation online?
- Consumers would rather stay in a pub (48%) than a branded hotel (27%)?
- 56% of pubs with rooms have seen a positive impact on other revenue streams such as food and drink sales?
- We receive multiple bookings from foreign tourists every week via our partnership with Visit England?

Source: RPBi Pubs With Accommodation Report 2017

Why Choose Stay In A Pub?

Stay In A Pub is the UK's leading pub accommodation website designed to support and market pubs with rooms. Once fully listed, you will benefit from:

- Links to your own website where customers can access your full retail offering, including booking a room, table in your restaurant or accessing your promotions.
- Initially featuring on our homepage's 'new pubs' section.
- The opportunity to promote your seasonal events, awards and menus.
- Social media support and inclusion in our monthly newsletters to consumers.
- Special offers promoted on our homepage.
- Preferential treatment when any marketing opportunities arise with our media contacts.
- Access to tourists via the Visit England website.
- An online team providing support and statistical data.

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